



March 29, 2024

Ellen Werner
1330 Berry Hill Road
Tappahannock, VA 22560

Dear Ellen,

We are pleased to offer **Patron-exclusive opportunities** to purchase paintings from this year's Plein Air Invitational Artists at the Gloucester Arts Festival **starting May 31st**. This exceptional experience showcases 30 of the nation's most esteemed plein air artists who will transform local landscapes and daily life into captivating artworks. To become a patron, please visit our website at <https://www.gloucesterartsfestival.com/tickets-sponsorship>

You may choose to be a **Platinum \$500** or **Gold \$250** Patron. As a Platinum \$500 Patron, your ticket conveys a \$500 credit towards the painting of your choice. If you choose to be a Gold \$250 Patron your ticket conveys a \$250 credit towards the painting of your choice. Patrons will pay the difference between the purchase price and their credit. You will also receive a Heart of the River Collection exhibition catalogue to be mailed following the event.

For our **Platinum Patrons only**, we will also be offering another exclusive opportunity **the evening of Monday, June 3rd** to attend an invitation-only dinner event with the artists in the Barn at Elmington. Paintings will be available for sale at the dinner!

Mark your calendars with these dates too!

Friday, May 31st with **Brews, Brine, and Wine** – which you might have seen teased in **Garden & Gun!** We'll see you at Machicomoco State Park with Cappahosic Oyster Company, Saude Creek Winery, Gloucester Brewing Company, BarQ, and much more.

Saturday, June 1st, Main Street will be buzzing with activity all day – from **Paint Main (10:00 AM – 1:00 PM)** and the **Virginia Symphony Orchestra's Concert Under the Stars (7:00 PM – 10:00 PM)**.

Tuesday, June 4th, the **Bay School Community Arts Center** co-hosts the **Mathews Paint Out** reception from 5:00 PM – 7:00 PM.

Thursday, June 6th is the see-and-be-seen event of the Summer: **Cocktails in the Garden (5:00 PM – 7:00 PM)**. The elegant event returns to Goshen Farm in 2024.

Saturday, June 8th: **Judge Robert Johnson** will hold a **Color & Composition Workshop** at the **Gloucester Institute**.

Saturday, June 8th: Plein Air Gala at the Fine Arts Museum of Gloucester with the theme “The Met in Your Backyard”. Upon arrival and check-in, you will be entered into the Patrons’ Lotteries. Following the announcements of this year’s winners, Patrons will make selections sequentially, according to your chosen lottery number when you check in.

The Cook Foundation and the Gloucester Arts Festival Committee are privileged to bring this month-long cultural event to your doorstep. Over eight days, Plein Air artists will paint-regional countryside and people at work on boats and farms, to create the 2024 **Heart of the River Collection**.

Following the Plein Air Invitational, we hope you will join us and our partners at events across the county like the **Arts at Abingdon** concert, the **Friends of Lens** photography exhibition at the Edgehill House, concerts at Flat Iron Crossroads, and our Sculpture Walk along Main Street! The festival closes with **Village Arts Day** - where live music, dancing, and the **Artisan Market** bring our historic Main Street to life! **Join us for the “It’s a Wrap” reception at the Fine Arts Museum of Gloucester beginning at 4:00 PM.** For details of these and more events, please visit our website: www.gloucesterartsfestival.com. Many events are free and open to the public. Please see the attached schedule of events and our website for more events and full details.

Join us for this grand celebration of art and community spirit in Gloucester. As a Patron, your support is a commitment to the thriving arts culture here. All artworks purchased will directly benefit the artists and community art initiatives on the Middle Peninsula. **We hope you will take advantage of this exceptional opportunity for priority selection of the painting of your choice by becoming a Patron for this year’s Festival.**

We thank you for your support and we look forward to seeing you in June!

Best wishes,

Marjo Holthaus
Chair, 2024 Gloucester Arts Festival

Adrienne Joseph
President, Cook Foundation

A handwritten signature in black ink, appearing to read 'A. Joseph', written in a cursive style.

Elizabeth Blackney
Director, 2023 Gloucester Arts Festival
Executive Director, Cook Foundation

Enclosures:

Patron/Collector Purchase Agreement, Festival Brochure with the Schedule of Events